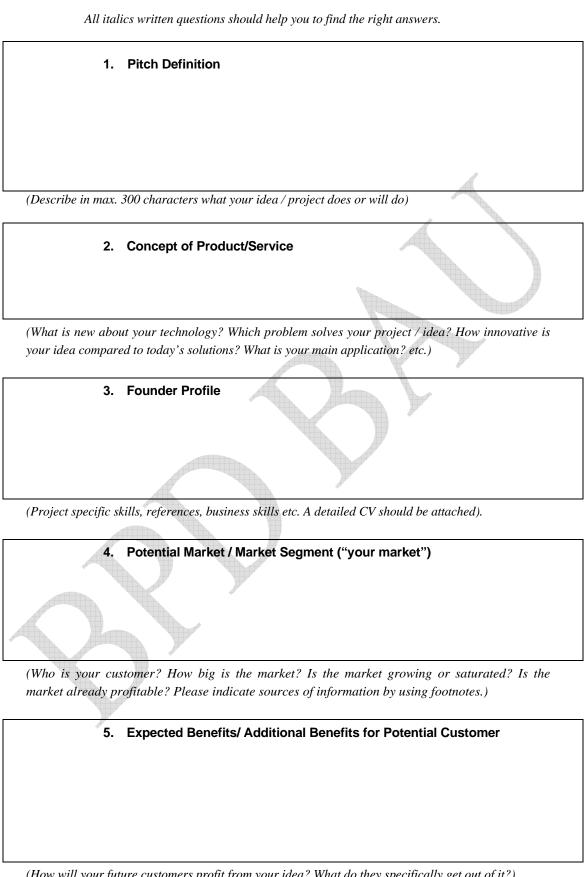


BUSINESS PLANNING AND DEVELOPMENT-BIRSA AGRICULTURAL UNIVERSITY (BPD-BAU) SOCIETY

Application for membership in BPD-BAU Society

Founder 1:	(first name, last name)
Founder 2:	(first name, last name)
	(trist faute, tast faute)
Name of the Organization:	
Project name:	
Please describe your start-up project generally understandable and as concisely as possible (maximum 10 pages, font-size 10). Answer each of the following categories according to your current knowledge. Leave out general statements to the economic situation.	
Contact Details	
Address	
Telephone / Mobile	
Fax	- P
Email	
Web	
Membership Details	
Self Help Group / Federation	
Individual Farmer / Start up Firm	
Pvt. Ltd. Company / PSU (with less than ₹1Crore annual turnover)	
Pvt. Ltd. Company / PSU (with annual turnover between ₹1 Crore and ₹5 Crore)	
Pvt. Ltd. Company / PSU (with more than ₹5 Crore annual turnover) (Select the relevant category)	



6. Competition in this Market

(How many providers are already in this market? What are the key factors for a success?

Are there any entry barriers for new provider? How can you characterize your competition? How much lead / advantage do you have compared to your competitors?

How fast can they offer a comparable solution? What price can be achieved? Please indicate sources of information by using footnotes.)

7. Unique Position / Positioning

(How does your planned company differ in a sustainable way from your competitors? How should you position yourself compared to your competitors?

If you have to explain to somebody in one sentence what you are doing, how would you describe it?

8. Development Stage / Plan

(In which stage of development is your technology? Is there already a pilot project? Do patents exist? What kind of developing steps are still necessary to be ready for the market (technological, business plan)? What are the most important technological risks? Outline your planned project steps during tech2b) and also the time frame

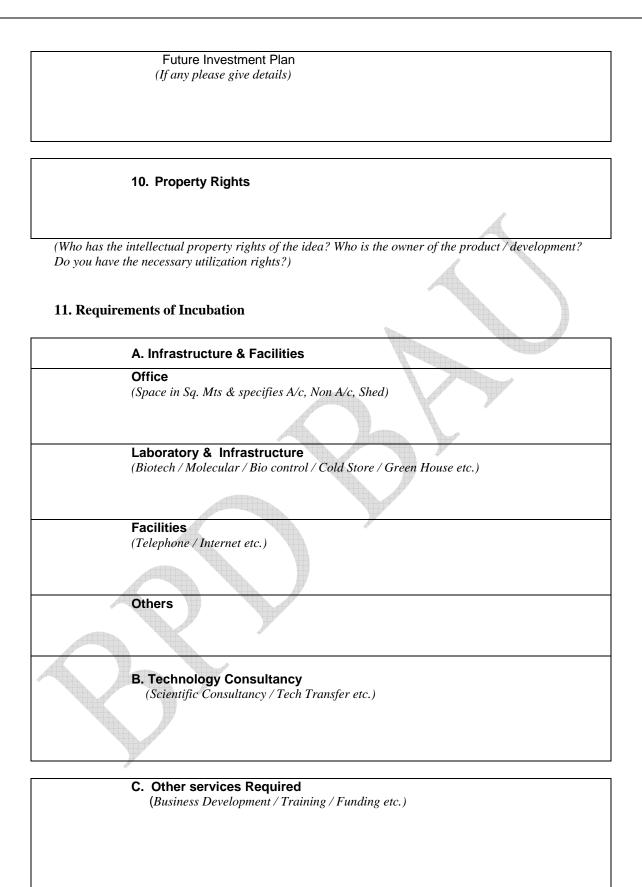
9. Financial Details

Actual Investment

Source of Funds

(Debt / Equity / Grant etc. Investor details)

Share holding pattern (Name & Percentage)



12. Enclose the following

- ID Proof (Household Card / Driving License / Pan Card / Passport)
- CV of the founder
- Company Registration details
- Last one year IT Returns
- Brochure/Testimonials

13. Declaration

I declare that all the information stated in this application and the attachments are true.

Date:	Signature:
Name:	
5	
Designation:	